

Get MediaCentral's new superpowers



MediaCentral Update Lifts Production Workflow

Our goal is to keep you at the top of your game. That's why we keep making [MediaCentral](#) even better. We've added more than 300 new features that significantly expand newsroom and story-centric capabilities on web, mobile, and in applications:

- Find media faster with improved search capabilities, including in folder search
- Manage story-centric news coverage on-the-go with fresh mobile capabilities

Get security updates, including single sign on support from more authentication providers. If you are using an older version of MediaCentral, you now have access to all updates added since spring of 2022.

“Avid offers the security and stability that we need. We’re pretty much producing 24/7, 365 days a year and we can’t afford a system to be down more than basically a couple of minutes—and sometimes not even that,”

Olof Appelqvist, SVT head of post production

See what’s new in MediaCentral.

[Get details](#)

Make the move to the future of news production.

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