

Connect Newsletter

Your guide to marketing opportunities with WorldatWork

Reach Your Key Audience in One Place: Atlanta, May 23-25, 2022

Excitement is building for our in-person 2022 WorldatWork Annual Conference & Exhibition in Atlanta this spring. Registrations are pouring in and so are requests for exhibitor space. Reserve your booth today to ensure your brand's visibility in front of your prime customers.

- **Exhibitor Booths.** Create your custom, branded space for face-to-face interaction with conference attendees. Booth sizes range from 10'x10' to 20'x30'. See the floorplan for space availability.
- **Sponsorships.** Make sure your service is top of mind. Sponsorship opportunities include general sessions, networking events, attendee experiences, thought leadership, brand recognition items, food and beverage, mobile app, and more!
- **Tech Demos.** Wow conference attendees during your half-hour slot and show off your software at a special venue in the Exhibition Hall.

[View Floorplan](#)

Expand your visibility even further by advertising in one of our newsletters:

- Redesigned **Workspan Weekly** digital email, reaching 30,000+ engaged HR professionals
- **Partner Perspectives** monthly enewsletter, read by a niche subscriber audience of 29,000 decision makers within compensation, sales compensation and benefits

Learn more and secure your booth space and sponsorship early and take advantage of the best opportunities to showcase your brand! [Contact one of our representatives today.](#)



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Questions? Email [Customer Experience Team](#) or call

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